

WHOLESALE MERCHANDISING—PRICE LOWERING STRANGE TO PRECEDENT

100 STOCK DISPERSAL!

Any Other Store—The Value-Giving of This Stock Dispersal Sale Will Astound the Entire Community



Authenticated Before Being Published

January and July, have become so pronounced in our sale, making it necessary to say that each item in this advertisement has been authenticated before being published and you can rely on the truth of every line.

price restricted goods)—such a broadcast price lowering will pack the store with buyers

Hotel dealers, restaurants, boarding and rooming houses take heed! Staple cotton goods, linens, towels and towelings at most remarkable savings of year

Unseasonable weather conditions and money stringency among leading manufacturers and jobbers figure prominently as the principal reason of the remarkable cash converting prices you will notice quoted in this advertisement

Men's Summer Furnishings Reduced in Price for the Great Stock Dispersal

Fancy Ribbons and Neckwear Novelties Included at Remarkable Profitless Prices

Men's \$1.00 Night Shirts, 69c

Fancy Lace Collar and Cuff Sets, \$1.00 value, 50c

Fancy Lace and Embroidered Collars, 19c

Men's \$1.25 Pajamas, 79c

Fancy Silk Ribbons, 25c Value, 15c

Fancy Silk Ribbons, 40c Value, 25c

Fancy Silk Ribbons, 40c Value, 35c

Men's \$1.00 Union Made Overalls, 69c

Men's \$1.00 Union Made Shirts, 38c

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Some of the price reductions quoted may seem like the extreme of exaggeration—but the thousands of special priced lots of goods throughout the store will bear up every statement made—it's the most decisive profit-sacrificing known to the vicinity, that will be the most famed and talked of event that Moline or any of the surrounding towns have ever known.

The mightiest selling event of the year, featuring the season's choicest merchandise in quantities and selections complete as start of season

Price reductions that are really startling—Silks and Dress Goods have never before been offered at such marked savings.

Brocade Silk Pongee, 75c value, 45c at a yard . . .	800 yds. Cotton Dress Fabrics, values to 19c, yard . . .	Silk Brocade Crepes, \$1.00 value, 69c at a yard . . .
36-in. brocade silk pongee—the newest shades of Jasper, apricot, Copenhagen, sky, old rose, pink and Russian green. Reduced to 45c.	Wiry satin stripe voiles, fancy printed crepes, fine sheer tissue gingham, attractive designs in all the best colorings—while 800 yards last, 10c yard.	36-inch all silk brocade crepes, navy, brown, Copenhagen, Russian green, pink (blue and heliotrope), very desirable for pretty summer dresses—reduced to 69c.
36-inch Embroidered Crepes, yard . . . 75c	36-inch Plain Colored Crepes, yard . . . 39c	Yd.-wide French Voiles, sale price . . . 25c
Fancy figured embroidered crepes, small neat effects, light grounds of the finest quality, soft finished cotton crepes.	Fine, soft finished colored crepe sutting—36 inches wide—plain colors—ideal for the cool summer frocks and kimono.	Fine wiry French voiles, 36 inches wide, neat figures, the most popular for summer frocks, all the newest colorings in the lot.
		Plain and Fancy Stripe Crepes, yd . . . 19c
		Light weight crepes—solid colors and small neat figured designs—in big demand for lingerie wear and dainty dresses.

We wish to impress you of the great importance of being prompt—Great crowds will be in attendance from the opening day—Don't put off a day—Come early

Tremendous discounts in this mid-season dispersal of Laces and fine Embroideries

3000 Yards of Laces, Worth to 15c, 3c Yd.	Embroidery Flouncings, Worth to \$1.50, 50c Yd.	18-inch Embroideries, Values to 39c, 25c Yd.
Fine val, torchon and cluny lace and insertions, clean, fresh stock, all choice patterns.	45-inch embroidery flouncings—beautifully designed, excellent workmanship, scores of new patterns.	1000 yards 18-inch white embroidery flouncings, deep workmanship on fine sheer materials.
45-in. emb'd flouncings, values up to \$2.00, now 98c	Real, linen cluny laces and insertions, at a yard 10c	1000 yards of heavy linen cluny laces—entirely new effects—extra widths, natural color, values to 35c.

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FAMOUS FOR COATS AND SUITS
Lundt & Co.
THE BIG STORE ON THE BROADWALK

Doors open Monday morning at promptly 10 o'clock—revealing thousands of price tickets, telling of the wonderful economies

Our great Third Floor stock, with its thousands of dollars worth of Rugs, Linoleums, Curtains and Draperies mercifully sacrificed.

Choice of Stock Room-size Rugs.	Entire Stock of Floor Linoleums	Thousands of Yds of Draperies	Trunks and Baggage of all Kinds
20% Off	20% Off	20% Off	20% Off
Every rug in the store—all new this spring—choice patterns in Axminsters, Body Brussels, Velvets and wool and fiber—not one reserved.	About 50 rolls of new linoleums—in both domestic and imported, printed and inlaid—all choice patterns, best qualities.	Every piece of drapery material in stock—complete selections in the choicest materials of the season.	Moline's greatest stock of bags, trunks and suit cases—all the best known makes—all at a uniform reduction (Indestructible excepted).

Entire Stock of Bedding, Choice 20 Percent Discount.

Hundreds of pairs of cotton and wool blankets—robes—comforters and pillows—it's the opportunity of the year to replenish your stock for months to come—such decided discounts will not be duplicated again.

A rare opportunity to supply your wants in small notions below regular cost

At the Notion Counters	At the Toilet Counters
Black or brown shoe strings, 3 pairs for 5c. Blas lawn tape, fine quality, 3c. Cute hair pins, assorted, 3c. Darning cotton, on spools, 4 for 5c. Hair nets, assorted shades, 5 for 10c. Women's dress shields, all sizes, 7c. Nickel plated safety pins, 3 for 5c.	Mourning pins, in boxes, 6 for 5c. Large bottle sperm oil, 3c. 10c cube pins, assorted, 7c. Curling irons, wood handles, 3c. 5c cotton tape, all widths, 4 for 5c. Ironing wax, best quality, 8 for 5c. Children's supporters, all sizes, 7c. 500-yd. spools best basting thread, 3c.
Jap Rose toilet soap, 4 for 25c. Palm Olive Toilet soap, 4 for 25c. 25c jars Almond cream, 15c. Sanitol face cream, 15c. Satin Skin powder, 19c. Jess Talcum powder, 19c. Jap Rose toilet powder, 10c.	Sanitol Talcum powder, 10c. Rubifoam, for the teeth, 18c. Trailing Arbutus Talcum, 15c. Large cakes toilet soap, 7 for 25c. Small size Woodworth toilet water, 19c. Tooth brushes, 15c.

SALE BEGINS MONDAY A. M.